

1. Scope

This Privacy Policy explains how Chedda Vision Media Group ("Chedda Vision," "Company," "we," "us," or "our") collects, uses, shares, and protects information from users of www.cheddavision.com and related digital services.

2. Information We Collect

We may collect information you voluntarily provide, such as your name, email address, phone number, company information, account details, messages, and marketing preferences. We may also automatically collect technical information such as IP address, browser/device type, pages viewed, referring pages, approximate location, and usage information through cookies or similar technologies.

3. How We Use Information

We may use information to provide and improve our website and services; respond to inquiries; process accounts, purchases, or requests; communicate about services and promotions; personalize content; maintain security; prevent fraud or misuse; analyze website performance; and comply with legal obligations.

4. Marketing Communications — Opt-In / Opt-Out

If you choose to receive marketing communications, you may receive emails, text messages, calls, or other promotional communications where permitted by law. Consent is not a condition of purchasing goods or services. You may opt out at any time by using an unsubscribe link, replying STOP to applicable text messages, or contacting us. We will honor valid opt-out requests as required by applicable law. Transactional or service-related messages may still be sent when necessary.

5. Cookies & Analytics

We may use cookies, pixels, analytics tools, and similar technologies to remember preferences, understand traffic, improve functionality, and measure advertising or marketing effectiveness. You can adjust cookie controls through your browser or available website settings; disabling cookies may affect some features.

6. Sharing of Information

We do not sell personal information for money. We may share information with service providers, technology providers, advertising or analytics partners, business partners when needed to provide requested services, professional advisers, or government authorities when legally required. We may also disclose information in connection with a merger, acquisition, financing, reorganization, or sale of business assets.

7. Data Security & Retention

We use reasonable administrative, technical, and organizational safeguards designed to protect information. No internet transmission or storage system is guaranteed to be completely secure. We retain information only as long as reasonably necessary for the purposes described in this policy, legal requirements, dispute resolution, and legitimate business needs.

8. Your Choices & Privacy Rights

Depending on where you live, you may have rights to request access to, correction of, deletion of, or information about your personal data, and to opt out of certain uses or disclosures. Requests may be subject to verification and applicable legal exceptions. You may